

FIG. 1

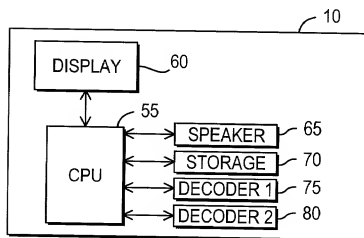


FIG. 2

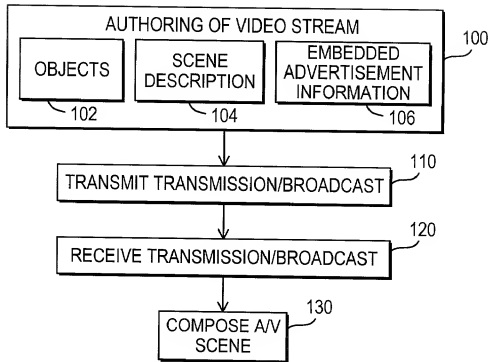
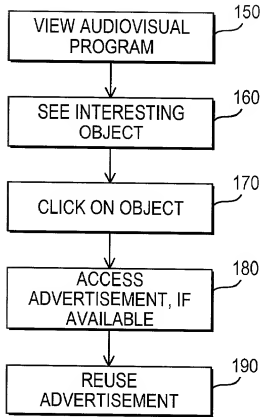


FIG. 3A

*FIG. 3B*

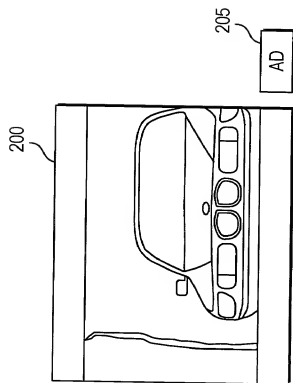


FIG. 4

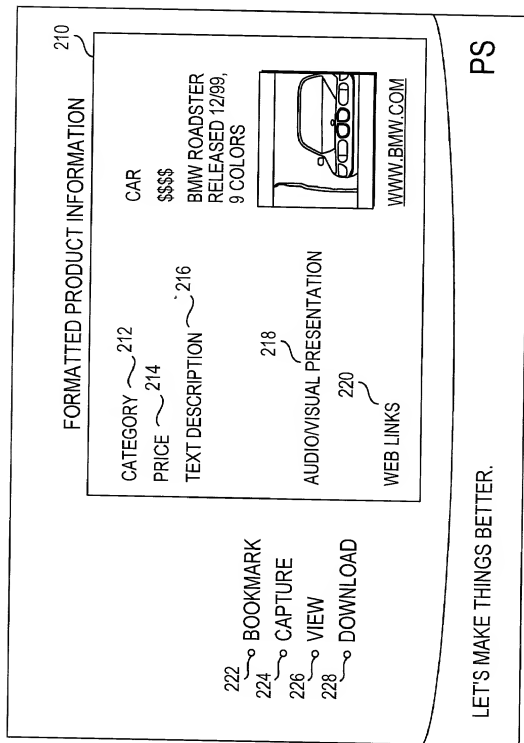


FIG. 5

USER PROFILE

PLEASE SPECIFY WHAT ADVERTISEMENT
CATEGORIES YOU WISH TO VIEW BY
HIGHLIGHTING THE CATEGORIES OF INTEREST




CARS
ELECTRONIC GADGETS
WIDGETS

230

FIG. 6

SUMMARY OF ADVERTISEMENTS VIDEO 1

240

1.	APEX PRODUCE		30 SEC. BEGINS 6 MIN. AFTER START OF VIDEO	20% OFF THIS WEEK ON APPLES	CLICK TO PLAY VIDEO
2.	BIG DEPARTMENT STORE		30 SEC. BEGINS 6:30 MIN. AFTER START OF VIDEO	SPECIAL ON FURNITURE AND JEWELRY.	CLICK TO PLAY VIDEO
3.	QUALITY CAR DEALER		60 SEC. BEGINS 13:00 MIN. AFTER START OF VIDEO	2.9% FINANCING ON 3 MODELS	

250

251

FIG. 7

00745339.062101

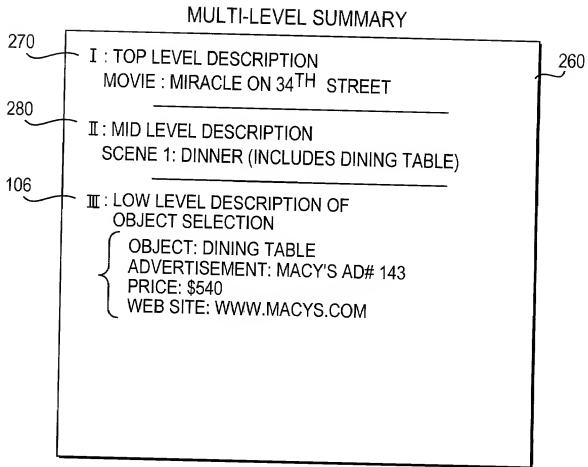


FIG. 8

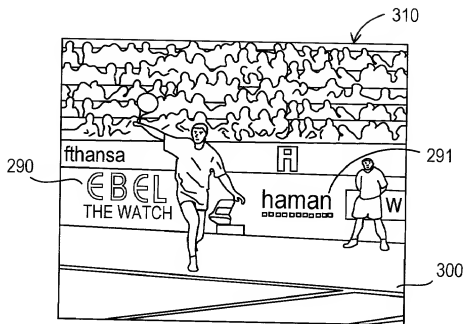


FIG. 9